Petra Helebrantová

Brand and UX/UI Design



Experience

Ampersand Design Studio
January 2026 to present

Graphic Designer

- Built the studio's brand identity and designed materials for the USF Entrepreneurship and Innovation Hub
- Designed USF Community Garden signage, plus postcards and a biannual report for Star Route Farms
- Selected by a professor from a previous class for a one-semester internship; stayed on as one of four student designers

University of San Francisco
August 2025 to present

Technology Design Tutor

- Tutor design students one on one in Adobe Creative Cloud, Figma, and front-end code

NewLogic Digital, Prague
July 2025

UI Design Intern

- Designed user interfaces for Conteg's IT and outdoor cabinet configurators
- Created Instagram graphics for the Ministry of Industry and Trade, wine and gin labels for Bookolo, and hotel menus and flyers

Education

University of San Francisco
Expected May 2027

B.A. in Design, Minor in UX/UI, GPA 4.0

- NCAA Division I track and cross country athlete
- NCAA West First Rounds qualifier in the 800 m and 1500 m (2026); advanced to the 1500 m quarterfinal, a first for the program since 2019
- Dean's List: 2024, 2025, 2026

Gymnázium Václava Hlavatého Louny
May 2022

Graduated with honors (s vyznamenáním)

Skills

Design

Brand identity, packaging, UX/UI design, interaction design, editorial, motion, photography

Languages

Czech (native)
English (fluent)

Tools

Design

- Figma
- Illustrator
- Photoshop
- InDesign
- After Effects
- Premiere
- Lightroom
- Procreate

Web

- Webflow
- HTML/CSS
- JavaScript
- p5.js

Contact

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